



AMERICAN SOCIETY FOR
ENOLOGY & VITICULTURE
Eastern Section

Registration Form

48th Annual

American Society for Enology and Viticulture-
Eastern Section Conference

July 9-11, 2024, Cleveland, Ohio

PLEASE PRINT:

Name (as desired on name badge) _____

Name of Spouse (if attending functions) _____

Company/Affiliation: _____

Address: _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Email _____

Events	Number Attending	Rate	Total
Tuesday, July 9: Ohio Vineyard and Winery Tour (includes lunch and dinner, 50-person limit)		\$100	
Wednesday and Thursday, July 10-11: Conference Registration (one lunch, Oenolympics Reception, Workshop, Grand Awards Reception and Banquet)			
ASEV-ES Member/ Ohio Vineyard or Winery Owners		\$225	
Non-Member		\$325	
Student		\$125	
Spouse of Conference Registrant		\$125	
LATE FEE: (after July 1)		\$100	
TOTAL AMOUNT ENCLOSED			
___ I request a vegetarian/vegan entrée for meals. Please contact ASEV-ES with other diet restrictions.			
___ I would like to participate in the Oenolympics. Students and nonstudents can participate.			

PAYMENT BY CREDIT CARD, CHECK OR MONEY ORDER; US OR CANADIAN CURRENCY
PAYABLE TO: ASEV-Eastern Section, Inc.

Pay for ASEV-ES conference activities with credit cards on our website at <http://www.asev-es.org/>
or [Click here to pay.](#)

Email, Mail or FAX completed registration form to:

Nancy Long, ASEV-ES Registration, Cornell AgriTech/Food Research Lab
665 W. North St., Geneva, NY 14456

Questions?? Phone: (315)787-2288

FAX: (315)787-2488

Email: NPL1@cornell.edu

Registration and Cancellation Policy: Registration is required for all events. Registration can be cancelled by written request to ASEV-ES.
No refunds after July 1. Substitutions are allowed. "No shows" will not receive a refund.



CONFERENCE REGISTRATION AND OVERVIEW

48th Annual American Society for Enology and Viticulture- Eastern Section Conference and Workshop July 9-11, 2024, Cleveland, Ohio

Conference Overview (Eastern Daylight Time)

Tuesday, July 9, 2024

8:00 am - 9:00 pm: Ohio Vineyard & Winery Tour (lunch and dinner included)

Wednesday, July 10, 2024

8:00 am - 12:00 pm: Technical Sessions, Student Presentation Competition and Flash Talks for Posters

12:00 - 1:30 pm: Lunch and ASEV-ES Business Meeting

1:30 - 5:30 pm: Technical Sessions, Flash Talks for Posters, and View Posters

5:30 - 7:30 pm: Oenolympics with Wines of the East Reception (included in Registration)

Thursday, July 11, 2024

8:00 am - 12:00 pm: Technical Sessions, Student Presentation Competition, and Flash Talks for Posters

12:00 - 1:30 pm: Lunch on Your Own

1:30 - 6:00 pm: Workshop on "Small Organisms, Big Impacts: Exploring the Role of Microbes in Vineyard and Winery Management" (included in registration)

6:30 - 9:30 pm: ASEV-ES Grand Awards Reception and Banquet Featuring Ohio Wines (included in Registration)

This schedule is subject to change. Updated conference information will be available at our website (www.asev-es.org).

ASEV-ES CONFERENCE INFORMATION

Conference

The 48th ASEV-ES conference will be at the Crowne Plaza Cleveland at Playhouse Square in Cleveland, OH July 9-11, 2024. On Tuesday, July 9 there will be a preconference tour of Ohio vineyards and wineries. The conference will begin with technical presentations on Wednesday, and Thursday, July 10-11 and include Wednesday's Oenolympics with Wines of the East Reception and Thursday's Wine Reception and Grand Awards Reception and Banquet. Friday afternoon will be the Industry Workshop featuring invited speakers to discuss "**Small Organisms, Big Impacts: Exploring the Role of Microbes in Vineyard and Winery Management**".

For more information on the conference schedule contact Dr. Aude Watrelot, Iowa State University, 536 Farm House Lane, Ames, IA 50011 (515-294-0343, watrelot@iastate.edu)

Conference Registration

Conference registration will open April 20, 2024. Conference registration costs are as follows:

Ohio Vineyard and Winery Tour will be \$100/person (50-person limit)

Conference registration is \$125 for a student, \$225 for a member, and \$325 for a nonmember (*registration includes one lunch, the Oenolympics Reception, and the Grand Awards Reception and Banquet*).

The registration for the conference is a two-step process from our website: 1) complete the online registration form and 2) pay using a credit card!

[Click here to register for the ASEV-ES Conference Online](#)

[Click here to pay for the ASEV-ES Conference Online](#)

Ohio Vineyard and Winery Tour, Tuesday, July 9, 2024

The Ohio vineyard and winery tour will provide a unique and rewarding introduction to the Ohio grape and wine industry. The tour will include stops at four premium quality vineyard and winery locations. The first stop on the tour will be at Gervasi Vineyard Resort and Spa in Canton, Ohio. This stop will provide a unique destination-style experience with emphasis of growing hybrids on their estate. In addition to the on-site tour, a grazing luncheon will be offered at The Cave at Gervasi Vineyard. The tour will next proceed to Northeast Ohio which represents our largest concentration of vineyards and wineries in the state. The three wineries visited in the region are located within the Grand River Appellation, representing a sub appellation of Lake Erie. The first stop in the Grand River Valley will be at Baci Winery. Under new ownership, this winery is placing an emphasis on expanding winery and vineyard production of the previous St. Joseph's Vineyard while maintaining excellent wine quality and a pleasing tasting room experience. Kosicek Vineyards will be the second stop in the region and represents a family-owned and operated business that pays special attention in the vineyard and winery in producing sound quality fruit and award-winning wines. The final stop will be at Ferrante Winery and Ristorante and include an Italian-style dinner. Ferrante Winery represents one of our larger wineries in the state. Despite their large production, they produce consistent and premium quality wines that have been recognized and awarded with numerous accolades at state, national and international wine competitions. Specific topics and tour opportunities in both viticulture and enology will be covered at each stop throughout the day.

For more information on the tour contact Dr. Maria Smith, Viticulture Outreach Specialist (330-263-3825, smith.12720@osu.edu) or Todd Steiner (330-263-3881, steiner.4@osu.edu), Enology Program Manager and Outreach Specialist, The Ohio State University, 1680 Madison Ave., Wooster, OH 44691.

Oenolympics Reception, Wednesday, July 10, 2024

Reception attendees are invited to cheer their favorite team at the Oenolympics, a student competition designed to promote fun, fellowship, and creative thinking with viticulture- and enology-themed games. The Oenolympics is a true spectator's event and give competitors once-in-a-lifetime chances to use the arcane knowledge and weird skills they never thought they'd need in academia. All ASEV-ES students registered for the conference are invited-and urged-to compete.

For more information on the Oenolympics contact Dr. Anna Katharine Mansfield, Associate Professor of Enology, NYSAES, Cornell University (akm87@cornell.edu).

Industry Workshop: Small Organisms, Big Impacts: Exploring the Role of Microbes in Vineyard and Winery Management, Thursday, July 11, 2024

The Industry Workshop, **Small Organisms, Big Impacts: Exploring the Role of Microbes in Vineyard and Winery Management** will be held on the afternoon of Thursday, July 11, 2024. Much of the Eastern U.S. receives high seasonal precipitation, thus face challenges with disease and microbial management in grape and wine production. Furthermore, invasive insects threaten grape and wine production through direct and indirect damages to vines and fruit quality. Viticulture topics will focus on issues related to grape diseases and fungicide resistance management in vineyards and vine feeding impacts and transmissibility of grapevine diseases by the recently introduced Spotted Lanternfly. Wine microbiology experts will differentiate and identify undesirable microbes at harvest, crush, and aging of wines. A special emphasis for the commercial grape and wine industry will be cover a relatively new topic of bioprotection strategies at harvest and during wine production. The topic of spontaneous ferments will also be covered regarding the variability of microbial terroir and aroma/flavor contributions of non-saccharomyces yeast (includes wine tasting). This workshop addresses these challenges and possible solutions for our industry with keynote speakers including Dr. Phil Brannen (University of Georgia), Dr. Anna Katharine Mansfield (Cornell University), Dr. Drew Harner (Virginia Tech), Dr. James Osborne (Oregon State University), and Katie Cook (Scott Labs).

Ohio vineyard and winery owners can attend the July 10-11 conference at ASEV-ES member rate.

For more information on the Industry Workshop, contact Dr. Maria Smith, Viticulture Outreach Specialist (330-263-3825, smith.12720@osu.edu) or Todd Steiner (330-263-3881, steiner.4@osu.edu), Enology Program Manager and Outreach Specialist, The Ohio State University, 1680 Madison Ave., Wooster, OH 44691.

Conference and Symposium Sponsorships and Advertising

The ASEV-ES has opportunities for conference and workshop sponsorships and advertising.

For more information on sponsorships contact Dr. Renee Threlfall, ASEV-ES Administrator (479-575-4677, rthrelf@uark.edu).

Hotel and Room Accommodations – Cleveland, OH

The hotel for the ASEV-ES Conference is the Crowne Plaza Cleveland at Playhouse Square (1260 Euclid Ave., Cleveland, OH 44115). The ASEV-ES conference hotel room rates are **\$155/night** for standard king/double.

The deadline for reduced hotel rates is June 8, 2024. To get the ASEV-ES block rate, book online at [ASEV East 2024](#). To book the room by phone, call 216-615-7500 with our group name "ASEV Eastern Section Annual Meeting". Parking for overnight guests is \$39/day and event parking is \$22/day. For more information about the hotel [click here](#).

Travel to Cleveland, OH

The Crowne Plaza Cleveland at Playhouse Square is 13 miles from Cleveland Hopkins International Airport (CLE). Guests will need to use a ride service, taxi, public transit via RTA Red line, or rental car to get from the airport to the hotel.

Wine Donations for the Conference

There will be many opportunities to share wines from your regions with attendees during the conference events. Attendees or donors can bring wines directly to the hotel or wines can be shipped to The Ohio State University – CFAES Wooster Campus by **July 1, 2024**.

Packages sent must be labeled as follows:

Todd Steiner
The Ohio State University – CFAES Wooster Campus
Department of HCS – Gourley Hall (118)
1680 Madison Avenue
Wooster, OH 44691
Phone: 330-464-2239, steiner.4@osu.edu
Package # _____ of _____

For more information on wine donations contact Dr. Justin Scheiner, Horticulture Extension Specialist – Viticulture, Texas A&M AgriLife (979-845-1870, jscheiner@tamu.edu).